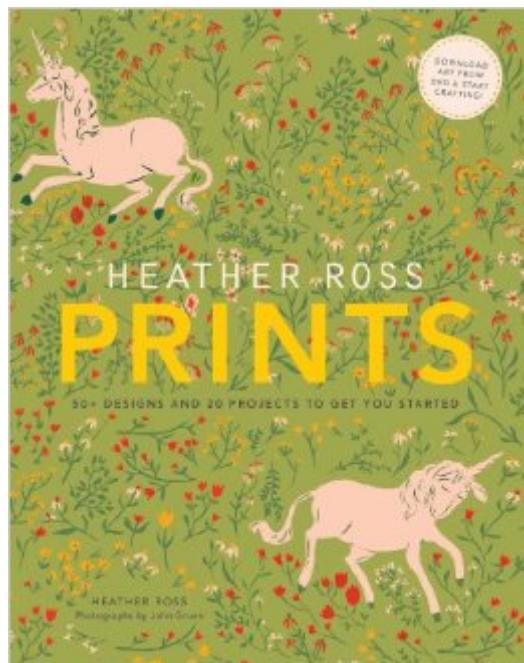


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# Heather Ross Prints: 50+ Designs And 20 Projects To Get You Started



## Synopsis

Frog princes, VW buses, and big bad wolves—these are the sorts of subjects that Heather Ross depicts on the fabrics she designs, which the sewing and quilting communities feverishly collect (with many fabrics going for huge sums on eBay once they sell out at traditional retail outlets). In *Heather Ross Prints*, a book-and-DVD package, Ross shares reproducible artwork for more than 50 of her most popular prints. She provides step-by-step instructions for 20 craft projects using the prints on the DVD; everything from sea turtle stationery to a shower curtain covered with swirling mermaids. Crafters can use the artwork on the DVD as they wish, printing on fabric, paper, or whatever surface they choose. Plus, Ross teaches her process for designing fabric using Photoshop—a boon to anyone who has ever dreamed of following in her footsteps. Praise for *Heather Ross Prints*: “Wow. I get so excited flipping through page after page of amazing craft projects.” • Babble.com “Crafters who like Ross’s aesthetic will appreciate her generous approach to sharing her art, as well as the creative ideas for incorporating unique, custom-made designs into their home’s decor.” • Library Journal “Ross’s Step-by-Step Guide to Creating Digital Designs in Photoshop is terrific, and will have you feeling creative and confident in no time. Not only will you know how to use the digital art on the DVD, you’ll learn how to create your own!” • Scrapbooking & Beyond magazine “The resources and ideas in this book will make any fabric-holic’s head just explode. So refreshing for an artist to offer up her designs and allow you to PLAY!” • Generation Q Magazine “Heather Ross brings you to a magical place. Her illustrations immediately transport you to a dream world filled with unicorns, flowers and gnomes.” • Babble.com “Nothing is more fulfilling than making things by hand for your baby’s nursery. But what to make? The answer to that question lies inside *Heather Ross Prints*, the latest craft book by celebrated designer Heather Ross. It’s filled with highly original projects that will bring the handmade stamp of approval to your home.” • DisneyBaby.com “The most interesting section of the book reveals Heather’s step-by-step process of creating designs in Photoshop. With screenshots of the entire process, it is quite informative to snoop over her shoulder and see a scanned pencil sketch turn into a wonderful illustration and pattern design. For me, this section is the reason to purchase the book.” • Uppercase magazine “The last section of the book, titled ‘Resources,’ would more aptly be called ‘Free Awesomeness.’ . . . Craft books are so plentiful these days that it can be hard to stand out from the pack, but *Heather Ross Prints* is, quite simply, a game changer.” • Apartment Therapy “*Heather Ross Prints* includes cheerful and enchanting projects for interior decoration, small gifts and garments that are an

inexpensive, easy and exciting way to introduce yourself to crafts or delve into new projects if you're a DIY veteran. • Eco Salon • Flipping through gave me ideas I want to try; • DesignMom.com • Most crafters will admit to elbowing someone out of the way at the fabric store to score the last yard of Heather Ross fabric. Guilty? Then you know why sewers and printmakers alike are going crazy for Heather's new book, Heather Ross Prints • MarthaStewartLiving.com • What really makes the book worth buying is her willingness to walk you step by step through the process of designing and having your own fabric printed. • Santa Cruz Sentinel

## Book Information

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## Customer Reviews

First of all, let me just say that the CD-rom, which includes some of Heather's most popular patterns, is worth the price of this book alone (and then some). If that's not enough, there are also NUMEROUS tear-out pages of her prints that you can use to get started crafting right away. Next, there is a great tutorial on how to make your own prints using Adobe Photoshop, as Heather generously shares her techniques. Finally, the cornerstone of this book is the long list of inspired projects. I found the paper-based projects to be my favorite, and I can't wait to get started making journals, stationary, notepads, and sketchbooks. The wrapping paper is nice but I am going to take it a step further and print the patterns on heavier cardstock to make fold-together boxes, or use it on printer paper to cover a pre-made box. I also wish there were a template for postcards, which I think would be super cute. The sewing patterns seem oddly out of place, and I don't think the swim

cover-up, apron, chemise or napkins really add anything to the book. You can find these patterns anywhere. The dishtowels work though because Heather sets them up for you to print out a coordinating set of four with monograms- all you have to do is hem- that are perfect for gift-giving! I have to confess though I wouldn't have minded a pattern for the cute skirt she wears in the Introduction. The book also includes a bamboo tray, wallpaper (lots of possibilities for this when you find out how easy it is to make your own peel-and-stick contact paper), toddler cover and duvet (for boys, but you can make one for girls- Princess and the Pea, perhaps?), rice paper lanterns, shower curtain, childrens' stool, house of cards, votive holders, wall hanging and vinyl-wrapped tablecloth.

I am a huge fan of Heather Ross, and bought the book sight unseen. It's like being "blinded by the designer label" for fabric geeks. But it does not disappoint! After ripping open the package, I'll admit I was a little bummed that it wasn't a thick, heavy book stuffed with a pocket for patterns and tons and tons of pages. Upon further inspection, it's relatively thin because everything I expected is in the back on a DVD (phew!). Did I say everything? Yes, everything. (Well, almost. I did not see the Mendocino seahorses available as a .jpg.) The 50+ designs alluded to in the title are 32 .jpg and .pdf images of her previously published and out of print designs, free for you to use. There's a graphic index in the back for you to check and see what you're getting in case you're some kind of freak who would only purchase it for that one fabric and not like the rest. You can upload the images at Spoonflower and have the fabric all over again, or print them professionally as wallpaper, even make stationery out of them. She gives directions on how to do all of these in the projects section of the book. still can't get over how generous (and unprecedented?) this is. Her beloved and out of print fabrics have been going for \$20 a fat quarter on Etsy... but no longer. (Now I can stop side-eyeing those gorgeous mermaids in Jacquie Gering and Katie Pederson's Supernova Quilt for being out of print and out of reach.) As for the projects, they are not anything novel. Tea towels, votive holders, nightgown, Mod Podge projects- nothing groundbreaking here. But that's not the point. The point of the projects in the book is to showcase beautiful ways to use her images. It's not called how to sew or make stuff, it's called Heather Ross PRINTS.

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